



TM

Paddock
Club

**THE
BUSINESS
OF
WINNING.**

Few people ever turn down an invitation to the Formula One Paddock Club™. Why would they? It's a unique chance to get behind the scenes at the world's greatest sporting spectacle. To feel the heat and roar of Formula 1® at close quarters. Even in the pit lane itself.

Plus, it gives you a full day - or more - with important clients, colleagues, partners or prospects. Time to deepen relationships. Build new partnerships. Maybe seal the deal. Without ever feeling rushed.

Speed. Drama. Guts, glamour, and glory. This is Formula 1: the business of winning. If you're looking for a 'yes', this is the place to get it.

THE ANSWER IS YES.

We know we're only doing our job if we're delivering tangible value for you.

F1® is a multi-million-dollar global enterprise. So we get it. We know about developing business. Cementing relationships. Rewarding valuable people. We know we're only doing our job if we're delivering tangible value for you.

That's why we've built a unique business platform, including scheduling and networking options in our event app.

It's why we offer a Business Suite for meetings and networking. And a dedicated concierge to provide any business services you need.

It's why we offer the chance for larger groups to hire a private suite, and tailor it as they please. Or even take exclusive use of the entire Business Suite for a few hours. So you can make it your own and host your own events.

It's why some of the world's biggest brands - including our global partners, suppliers and event sponsors - value their links with F1 so much. And why the Paddock Club™ attracts so many fascinating corporate guests.



**DO
BUSINESS
WITH
THE BEST.**

**CORPORATE
HOSPITALITY
THAT'S**

**NOTHING LIKE
CORPORATE
HOSPITALITY.**

THERE'S NOTHING ORDINARY ABOUT FORMULA 1®.

Or about the Paddock Club. For over 30 years, we've been pioneering an experience way beyond the usual 'corporate hospitality'.

Yes, the cuisine is fantastic. Of course we only offer exceptional wines. Those things matter, but they're not what makes the difference. The real prize is the incredible access you get to the heart of F1® - the quality of the people and corporates you will mix with and the unique experiences on offer when you get there.

Whatever the size of your group, we'll work with you to create an experience like no other. You can take over an entire private suite, or just soak up the energy and atmosphere in the Club Suite. Whatever you choose, it'll be an event your guests will never forget.



**YOUR
DIRECT LINE
TO THE
HEART OF
THE ACTION.**



**THE PADDOCK CLUB™ ISN'T
JUST ABOUT WATCHING THE
RACING - IT'S ABOUT BEING
PART OF THE SPECTACLE.**

You're in the thick of the Grand Prix from the moment you arrive, with dedicated access and reserved parking.

You can even arrange for your guests to visit the pit lane - an exclusive, unforgettable insight behind the scenes of Formula 1®.

This year, we've introduced the unprecedented opportunity to visit the F1® Paddock itself. This is the heart of the heart of the action - a thrilling hubbub of drivers, teams, engineers and media. It's an experience most F1 fans can only dream of.

Wherever your business takes you, we'll be there.

Over nine months, we bring the Grand Prix to 21 incredible locations across five continents. Wherever your business takes you, we'll be there.

At every circuit, the Paddock Club™ gives your guests a uniquely privileged vantage point above the team garages. There are no better seats: you get a clear view directly over the start and finish line and into the pit lane.

The only difference is in Monaco, where the Paddock Club is located on the celebrated Rascasse Corner, with stunning views over the track.



**THE BEST
OF THE BEST
IN THE WORLD.**

There's no room for compromise in Formula 1®.

The drivers are the greatest in the world. The cars are masterpieces of engineering. And the spectacle is second to none.

The same goes for our hospitality. We fly the same trusted team of world-class chefs and hospitality staff to every Paddock Club™ location. So you can be sure of the finest food, wine and service, wherever you are.

You'll also be treated to personal insights on Formula 1 and the weekend's racing from drivers, champions and engineers.

There's the chance to try Grand Prix racing for yourself in our simulators. Or grab a photo op on the winners' podium. Or jump on board a drivers' parade truck, for a guided lap of the track with our experts.

There's nothing like a Paddock Club experience to leave guests inspired, excited and valuing their relationship with you even more highly.



**UNCOMPROMISING.
UNFORGETTABLE.**

No other sport has a business platform as fully realised as ours. And our event app puts all the power in the palm of your hand.

Create a profile, build your own schedule, and connect with other guests. Search for new contacts as widely or as narrowly as you like. Go public, stay anonymous, or mix it up. Whatever fits your day. Plus all the race updates, and a live social feed.

The app is free for iOS and Android. Use it to unlock the full potential of the Paddock Club™.



**THE
SENSATIONAL
MADE
SIMPLE.**

Visual not indicative of final app design

Every day of a Grand Prix weekend is different. And we've designed individual passes, so you can entertain different guests each day.

Many companies use the Friday to build relationships between senior management and local teams, and to reward success.

Saturday is the big day for hosting current clients - and finding new ones. While Sunday is ideal for spending valuable time deepening your most valuable relationships.

One event. Three days. Countless opportunities to push your business forward.



**MAKE THE
MOST OF
EVERY DAY.**

Exclusive Paddock Club™ benefits

Arrive through the dedicated Paddock Club access lanes, make use of the reserved parking, and then relax and enjoy.

One-day (Friday), two-day or three-day packages

Individual day passes available for guests

Ultimate vantage point above the pit lane and team garages *except Monaco

All-day refreshments and entertainment

Paddock Club Business Suite access

Fully private suite options

Paddock Club Event App

Exceptional cuisine and wines

Opportunity to visit the F1 Paddock

Exclusive access to the pit lane

Vip access to the Support Race Paddock

Guided lap on a drivers' parade truck

Team and driver appearances

Business facilities around the world

FORMULA ONE PADDOCK CLUB™ EVENTS	BUSINESS FACILITY	AVAILABLE FOR EXCLUSIVE USE	EXCLUSIVE USE CAPACITY STANDING / THEATRE SEATING
Bahrain	Business Suite	Yes	60
China	Business Suite	Yes	60
Azerbaijan	Business Suite	Yes	60
Spain	Business Suite	Yes	60
Monaco	Concierge desk	No	N/A
Canada	Concierge desk	No	N/A
France	Business Suite	Yes	60
Austria	Business Suite	Yes	60
Britain	Business Suite	Yes	60
Germany	Business Suite	Yes	60
Hungary	Business Suite	Yes	60
Belgium	Business Suite	Yes	60
Italy	Business suite	Yes	60
Russia	Business suite	Yes	60
Japan	Business Suite	Yes	60
USA	Business Suite	Yes	60
Mexico	Concierge desk	No	N/A
Abu Dhabi	Business Suite	Yes	60

Every Business Suite offers semi-private booths with:

- Reception and concierge
- Coffee-table seating
- Low tables
- USB-compatible TV
- Device charging
- Additional seating on request
- Coffee bar
- Bar tables
- Printing / scanning / copying (just ask)
- Cloakroom and bag storage
- Hostess
- Dedicated wi-fi

For private events, please ask us about:

- AV equipment (microphone, speakers, screens)
- Speaker podium and lectern
- Conference seating
- Large presentation screen

Catering packages for private events:

- Full breakfast
- Pastries
- Afternoon tea
- Cocktails and canapés (evening events)
- Bowl food

You can only book the Business Suite for fully private use at certain times over the weekend. Please let us know if you have any specific needs, and we'll do all we can to meet them.

Paddock Club

Venues

Formula 1
2018 Rolex Australian Grand Prix*
Melbourne
23-25 March

Formula 1
2018 Gulf Air Bahrain Grand Prix
Sakhir
06-08 April

Formula 1
2018 Heineken Chinese Grand Prix
Shanghai
13-15 April

Formula 1
2018 Azerbaijan Grand Prix
Baku
27-29 April

Formula 1
Gran Premio de España 2018
Barcelona
11-13 May

Formula 1
Grand Prix de Monaco 2018
Monte Carlo
24-27 May

Formula 1
Grand Prix Heineken du Canada 2018
Montréal
08-10 June

Formula 1
Grand Prix de France 2018
Le Castellet
22-24 June

Formula 1
Grosser Preis von Österreich 2018
Spielberg
29 June - 01 July

Formula 1
2018 Rolex British Grand Prix
Silverstone
06-08 July

Formula 1
Grosser Preis von Deutschland 2018
Hockenheim
20-22 July

Formula 1
Magyar Nagydíj 2018
Budapest
27-29 July

Formula 1
2018 Belgian Grand Prix
Spa-Francorchamps
24-26 August

Formula 1
Gran Premio Heineken d'Italia 2018
Monza
31 August - 02 September

Formula 1
2018 Singapore Grand Prix*
Singapore
14-16 September

Formula 1
2018 VTB Russian Grand Prix
Sochi
28-30 September

Formula 1
2018 Japanese Grand Prix
Suzuka
05-07 October

Formula 1
2018 United States Grand Prix
Austin
19-21 October

Formula 1
Gran Premio de México 2018
Mexico City
26-28 October

Formula 1
Grande Prêmio Heineken Do Brasil 2018*
São Paulo
09-11 November

Formula 1
2018 Etihad Airways Abu Dhabi Grand Prix
Yas Marina
23-25 November

Technical details

The Formula One Paddock Club™ is the official hospitality of Formula 1®, and is operated by Formula One Hospitality and Event Services Limited (part of the Formula One Group) - except in Melbourne, Singapore and Brazil where it's operated by the local race promoter.

The Formula One Paddock Club™ business platform is available at all Formula 1® events except Melbourne, Singapore and Brazil.

Formula One Paddock Club™ Hospitality is available as a three-day (Friday, Saturday and Sunday), two-day (Saturday and Sunday) or one-day (Friday only) option. In Monaco, we can only offer two-day packages (Saturday and Sunday). In Mexico, we can only offer three-day packages.

In Monaco, the Formula One Paddock Club™ is located at the Rascasse turn - not above the pits.

We can only make Business Suites available for fully private use at certain times over the weekend. Please let us know if you have any specific needs, and we'll do all we can to meet them.

Add an exclusive touch to the experience by booking your own, fully private suite. The minimum group size for this varies by location:

Australia	Please contact local race promoter
Bahrain	100
China	80
Azerbaijan	80
Spain	80
Monaco	No fully private suites
Canada	80
France	80
Austria	80
Britain	80
Germany	80
Hungary	60
Belgium	80
Italy	80
Singapore	Please contact local race promoter
Russia	80
Japan	80
USA	80
Mexico	100
Brazil	Please contact local race promoter
Abu Dhabi	150

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Opening times and facilities vary depending on the event timetable.